

“BEYOND THE WORLD OF DOERS”

BY MS. RUZAN KHAMBATTA

The Women’s Cell of PDPU organized a talk on “Beyond the World of Doers” by Ms. Ruzan Khambatta 16th April, 2018. Ms. Ruzan is an entrepreneur with four IT companies to her name. She’s a zealous techie, an enthusiast speaker and an ambassador of women empowerment. She is frequently invited to judge various contests on personality development, management skills, to speak on nation TV on subjects pertaining to women power and to provide mentorship regarding startups. She is the recipient of many awards like BhartiyaVikasRatna, Woman of Excellence, Dynamic Woman and Gaurvanta Gujarat to name a few.

Ms. Ruzan explained to the audience about how people can be classified into thinkers, dreamers and doers. With her witty examples, she told about her journey from being recognized as her father’s daughter to building her own image as an entrepreneur. She said that a person does not become the owner of a well-known company by sitting and working from a well air-conditioned office but one has to toil in the workshop with other workers to identify the problems faced by the company and devise the solutions to those problems. According to her, experience limits the problem solving ability of a person while on the hand, an inexperienced person can analyze the problem from a bigger perspective.

She is a firm believer of self dependence. She motivated the audience to take more risks as the biggest risk one can take is not taking any risk. She also explained that challenges are opportunities for growth using various anecdotes from her life. She emphasized that a positive attitude is necessary not only for businesses but also in day-to-day interactions. The lecture was effectively motivating.

