

ANNUAL EXTRAVAGANZA

Pan-India students battle it out at PDDPU

Avirbhav, a rock band performance, was the major attraction on day 1

dna correspondent @dnainmedhubd

With winter being the preferred season for fests, a three-day annual event started at Pandit Deendayal Petroleum University (PDDPU) on January 22.

Gandhinagar Collector Ravi Shankar and renowned actor Manoj Joshi inaugurated the event as chief guest which saw participation of over 500 students from across the country on the first day.



The theme of the event is 'Go Green'. Major attractions of the day included Avirbhav, a rock band performance by students; Shramshakti, case study based on HR practices; Touch, case study based on NGOs and Energy Cup, comprising badminton, table tennis, football

and cricket competitions. Students from not only city-based colleges like Nirma University, Amrut Mody School of Management and Som Lalit College but those from B-schools across the country participated in the event. Sparsh Johari and Riti

Bhadani won the Shramshakti event. Johari, a student of Institute for Future Education, Entrepreneurship and Leadership, Lonavala said, "We had come to know about the grand fest. While applying I got attracted to Shramshakti event in par-

ticular and applied. Though I am a marketing student I thought to take up the case study in HR as a challenge. The solution that we brought up for the case study, where a company was working on unethical practices, was to bring a new policy focusing on all departments and focus on employees retention by introducing gamification in management."

Jaideep Jayram, of Adani Institute of Infrastructure management had participated in Touch event said, "I am interested in NGOs, so I opted for the competition. My reason for participation in the fest was that it was a platform for all the events including academic, sports and cultural."

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